Kelvin Arias
Front End WordPress Developer
WordPress | React | Bootstrap | HTML5 | CSS3 | JavaScript

Web Developer

I am an experienced WordPress Web Developer, who is very passionate about perfection, and plays nicely with others! Starting with a solid foundation in Information Technology, I made the translation to Web Development 4 years ago, with a focus on the WordPress CMS platform. Whether I am working as an individual, or as part of a development team, I am committed to delivering high-quality, pixel-perfect web solutions.

Recent Employment Experience

WordPress Developer
Freelance, Balance Design & Development (Billie Mead)   April 2021 -Present

Worked with Billie on and off for 3+ years on both small and large website development projects, ranging from 2 days to over 4 months. Experience with Figma & Adobe XD layouts, art asset prep, theme and plugin development & customization, page & post creation using WPBakery Page Builder, website security and maintenance, and user documentation and training.

Selected Projects:
- Plucky Papers -large WordPress ecommerce website selling personalized stationery.
- Guia-Aid.com -WordPress website for medical supplement. www.guai-aid.com
- Fenway Health Hospital -WordPress website set-up as a full-featured ERP System. Used for all hospital and patient communications, operations, and marketing... including news & blogs, scheduling & booking, patient charts, vendor & supply inventory and ordering and much more. https://fenwayhealth.org

WordPress Developer
Freelance, FactFinderPro.com   July 2024- August 2024

Projects:
WordPress Developer, Disinformation/ Fact check Website
- Developed custom pages based on Figma design.
- Ensured picture perfect error free design.

WordPress Developer
Freelance, AlexPcab LLC   June 2024- August 2024

Projects:
WordPress Developer, Transportation Services Website.
- Developed an intuitive and user-friendly website for Transportation Services with a contact form and testimonials.
- Created a custom logo for business needs.
- Created custom company slogan and service highlights.
- Implemented SEO strategy with 80% + efficacy rate.
- Completed troubleshooting and debugging to resolve technical issues with software functionality, performance and compatibility with other systems.

Page 2.

WordPress Developer
Freelance, Rayas Mesotherapy LLC   January 2024-June 2024

Projects:

WordPress Developer, Mesotherapy Aesthetician's Website.

- Developed an intuitive and user-friendly website to promote Aestheticians Services with contact form, blog, and gallery.
- Implemented SEO strategy with 80% + efficacy rate.
- Created custom logo for businesss needs.
- Developed 3 step process for client intake.
- Completed troubleshooting and debugging to resolve technical issues with software functionality, performance and compatibility with other systems.

WordPress Developer
Freelance, X-OVERT LLC   July 2023-January 2024

Projects:

WordPress Developer, Blog/ E-Commerce Website

- Developed an intuitive and user-friendly e-commerce website to sell and showcase art, along with a news/blog section.
- Created company logo and marketing assets.
- Implemented SEO strategy with 80% + efficacy rate.
- Completed troubleshooting and debugging to resolve technical issues with software functionality, performance and compatibility with other systems.

Technical Skills:

- HTML
- CSS
- JavaScript
- React
- Bootstrap
- jQuery

- SASS
- Redux
- WordPress
- SEO
- Github
- Elementor

- WooCommerce
- Adobe Suite
- CMS
- Template design
- Logo design
- Asset designer

Education

Web Development Student
freeCodeCamp   July 2023 – December 2023

Certifications:

- Responsive Web Design Certification
- JavaScript Algorithms and Data Structures Certification

Advocations

- Graphic Art
- Layout & Design
- Typography